

# EnviroMission

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COMPANY ANNOUNCEMENTS DIVISION  
For Immediate Release  
Tuesday 10 July, 2007

ASX Code: EVM  
US OTC Code: EVOMY

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## Discovery Channel Blows Lid off Australia's Dirty Secret to Find EnviroMission's Ray of Sunshine

EnviroMission's Solar Tower technology is highlighted as a future energy solution on Discovery Channel's landmark series: Building the Future – The Search for Ultimate Energy, premiering July 10 at 9:30pm AEST.

Solar Tower technology is promoted as a positive step in the right direction to balance Australia's dirty secret that it is one of the largest per capita greenhouse gas emitters.

With abundant solar radiation and world class engineering ingenuity, Australia has the means to build a cleaner future through renewable energy generation – EnviroMission's plans for Solar Tower development are shown to be a step in the right direction in the search for the ultimate energy solution.

EnviroMission is developing Solar Tower technology as the full impact of energy pollution and its effects on clean air and the climate are being understood by the broader community; Roger Davey, EnviroMission Chief Executive Officer, commends programmes like Discovery Channel's Building the Future, saying they are "critical to stimulating awareness about the problems associated with powering our future at the same time as presenting hope through realistic solutions.

"EnviroMission is proud to be working towards an energy solution and is grateful for the recognition this programme brings to this endeavour" Mr Davey concluded.

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